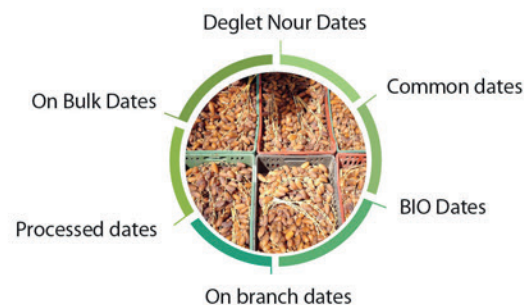


## Dates & Derivatives



### Dates' derivatives

Paste, puree, juice, syrup, jam, vinegar, energy bars, sweets, stuffed dates, date' pit coffee ...

## Palms' derivatives

- MDF Wood
- Crafts Wood
- Energizing pellet
- Palms' compost
- Livestock feeding



## Deglet Nour Dates Fingers of light



- Energy intake (300 Kcal/100g)
- Recommended for endurance sports and cold areas
- Rich in dietary fibers
- Natural sources of sugar (fructose), minerals (potassium, magnesium and iron), and vitamins (B and C)

## List of companies

### BARAKA DATTES

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### STUCOD

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### ROSE DE SABLE

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### TAMARA

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+216 76 420 594 / Mail: samir.horchani@horchani-dattes.com  
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With assistance of



Together for a better valorization of  
Dates and Palms sector's products



## Dates and palms in southwest Tunisia



Tunisia is the **first world exporter** in terms of value of **Deglet Nour** dates variety with a share production of the south west Tozeur-Kebili equal to **95% of national output**.



Date palm is the main pillar of economic activity in south west area and contributes to the income of about **60 thousand operators**. The valorization of oasis products includes dates derivatives and palms derivatives (**trunks and palms**).



About **30 thousand tons** of dates sorting gap are sold in the local market at very low prices. The sorting gap has a great valorising potential if it is transformed into dates' derivatives.

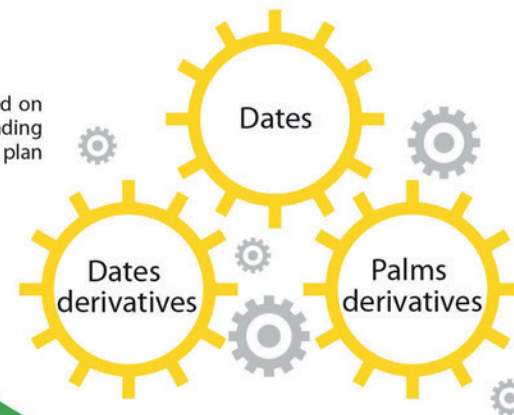


Palm groves in the region count more than **5 million palm trees** that produce about **125 thousand tons** of dry palms renewable yearly besides one **thousand tons** of trunks.

## Cluster Dates and Palms

### About us ?

The Cluster Dates & Palms is a nonprofit association created on October 13th, 2015 and it has an facilitating team and founding members. It is led by a steering committee and has an action plan comprised of collaborative projects.



### Our main areas of activities ?

- Fostering synergy, working to structure the upstream and set up a fairer partnership with downstream stakeholders.
- Promoting value-added and increasing export volume of dates and derivatives products.
- Developing survey and economic intelligence services for the benefit of sector's actors.
- Improving the competitiveness of economic operators members of the cluster and aware them on market requirements and standards in particular those related to product quality.
- Developing industrial processing in production areas.
- Diversifying export markets and marketing techniques and expanding products' range.

## Members and partners of the cluster

The Cluster Dates & Palms has associated in its start'up phase **31 members** including **18 industrials and exporters, agricultural development groups or SMSA** (Mutual company of agricultural service) and **9 support structures**.

The region has many private and public centers in terms of manufacturing, processing and R&D:

- Regional Research Center of Oasian Agriculture
- Technical Center of Dates
- Sectorial Center of Agriculture Vocational Training in Phoeniculture
- Industrial and Technological Pole

Hard core comprised of **87% of companies** that are:

- In the same territory ...
- Providing 40% of exports...
- Contributing to 200 MDT almost half of exports on national level ...

